



# Cannabis Compliance & Support Services

BY AVENU INSIGHTS & ANALYTICS

## PREPARING FOR COMMERCIAL CANNABIS IN YOUR COMMUNITY

More and more states are legalizing cannabis in response to changing attitudes about medicinal and recreational use. This change introduces numerous challenges for cities and counties that need to set and regulate policy around growing, manufacturing and selling cannabis-related products.

Fortunately, there is a practical pathway forward. Avenu's expertise in analyzing trends, framing the issues and anticipating outcomes is what civic leaders need to make the necessary decisions for their community. From our pioneering work in early-adopter states like California, we understand the many discussion points associated with legalization. We know that passions arise around economic development, the environment, and public health and safety. And we can help jurisdictions handle these issues in a way that accommodates diverse interests and creates an asset for a community.

Prepare for this inevitable change with a proven methodology. Avenu's experience helps you work through the nuances of this evolving industry, encouraging the development of a competitive industry in a way that has a gradual, positive impact on your overall community.



### PLAN AHEAD

Anticipating the many challenges in a transparent way makes an issue less burdensome to manage.

### REGULATE

A sensible policy framework ensures you cover all the essentials and don't have to retroactively address problems.

### OPTIMIZE

Knowing the pulse on public opinion allows you to make adjustments and reach milestones.

# What to Expect from Avenu Cannabis Support Services

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## ■ PLANNING

Central to local government control is an understanding of tax and fee structures that cover the costs of regulation.

## ■ ECONOMIC DEVELOPMENT

A well-planned program with licensure, cultivation, distribution, sales and financial audits, and even tourism will attract the right entrepreneurs.

## ■ ENVIRONMENT

Ordinance review will confirm zoning allowances, and Avenu informs jurisdictions of the impact of different cannabis functions on property values. You also will understand what works in terms of buffers, and utility and natural resource usage.

## ■ PUBLIC HEALTH & SAFETY

Mindful of all viewpoints on cannabis in a community, Avenu counsels cities and counties on how to start educational programs and address youth impact, as well as traffic, odors and noise when cannabis operations are centralized.

## From the Experts Trusted by Jurisdictions Nationwide

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When state and local governments need support, they turn to Avenu. We support mission-critical government operations with revenue enhancement programs and administration software that's backed by public sector expertise, making it easy to serve citizens reliably, efficiently, and securely.

Ready to see how Avenu can support you? Request more information at [succeed@avenuinsights.com](mailto:succeed@avenuinsights.com).